

Sponsorships: Fine-tuning Powerful Partnerships

Sponsorships are more than the money behind your event, they are the partnerships that fuel your mission. Your answers to our Nonprofit Trends Survey reveal the strategies and successes behind securing impactful sponsors for fundraising events. This infographic highlights practical insights and actionable data to help you attract the right sponsors, elevate your events, and amplify your cause. Unlock new possibilities and transform sponsorships into lasting relationships that drive your mission forward!

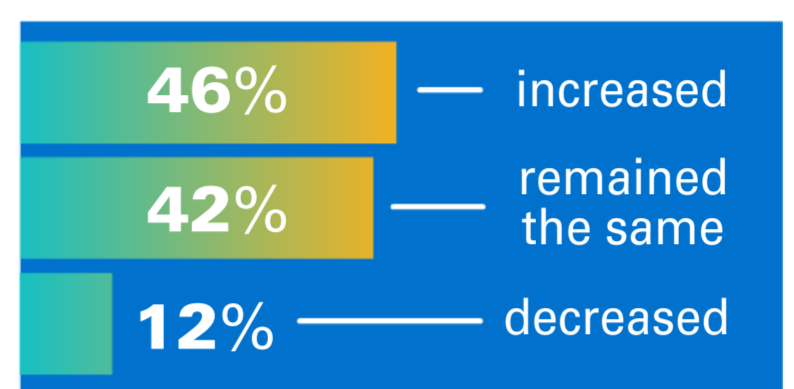
Roughly what percentage of your **event budget** income comes from sponsorships?



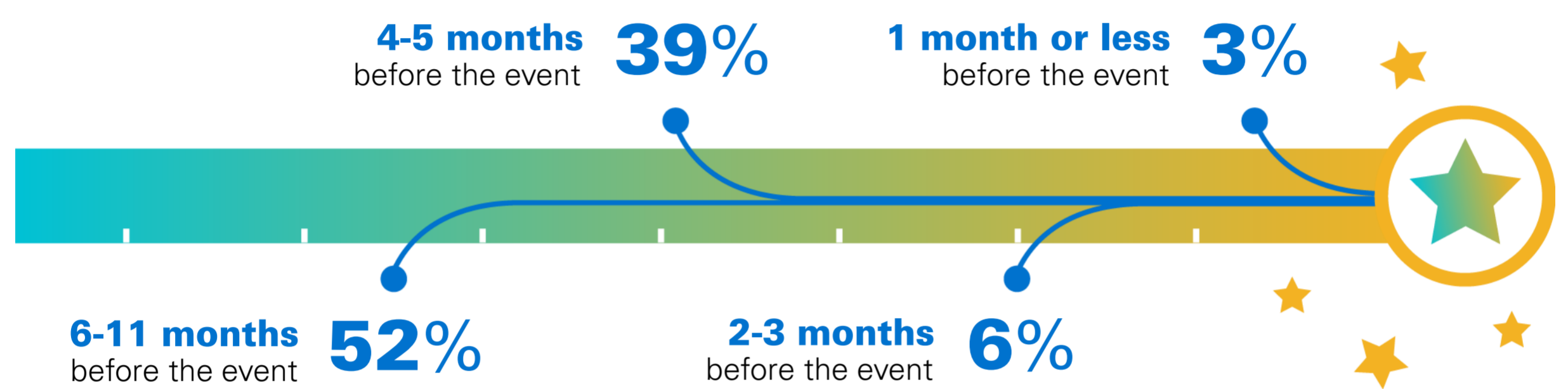
On average, what is the **amount of funds** you receive in sponsorship for your event?



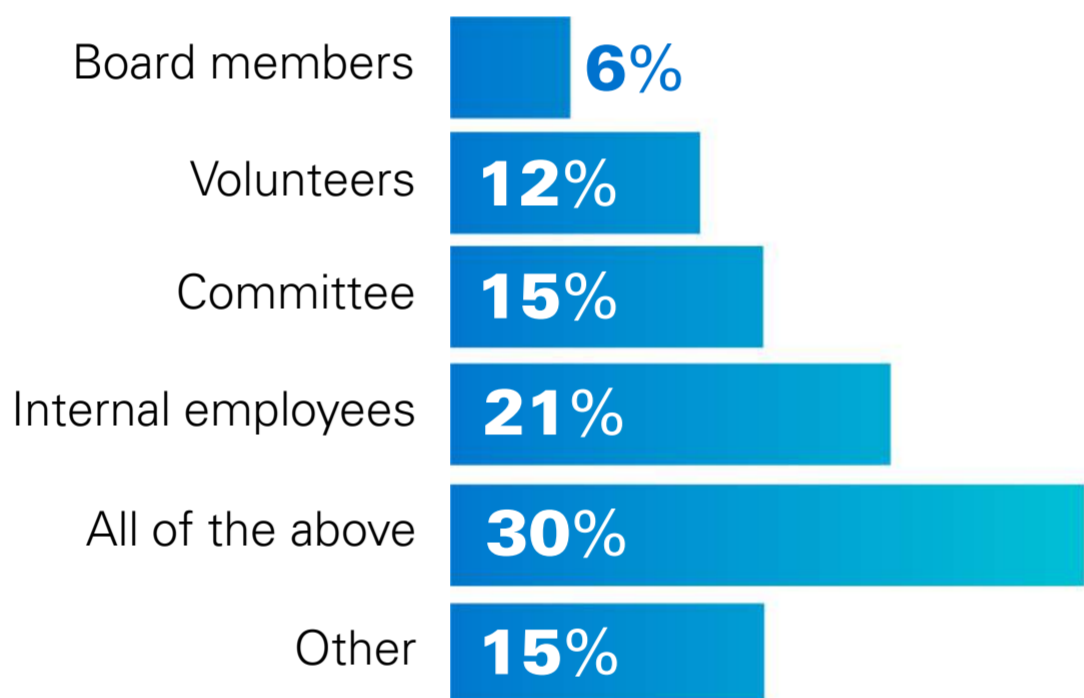
How has the **demand for sponsorship** changed in the last year?



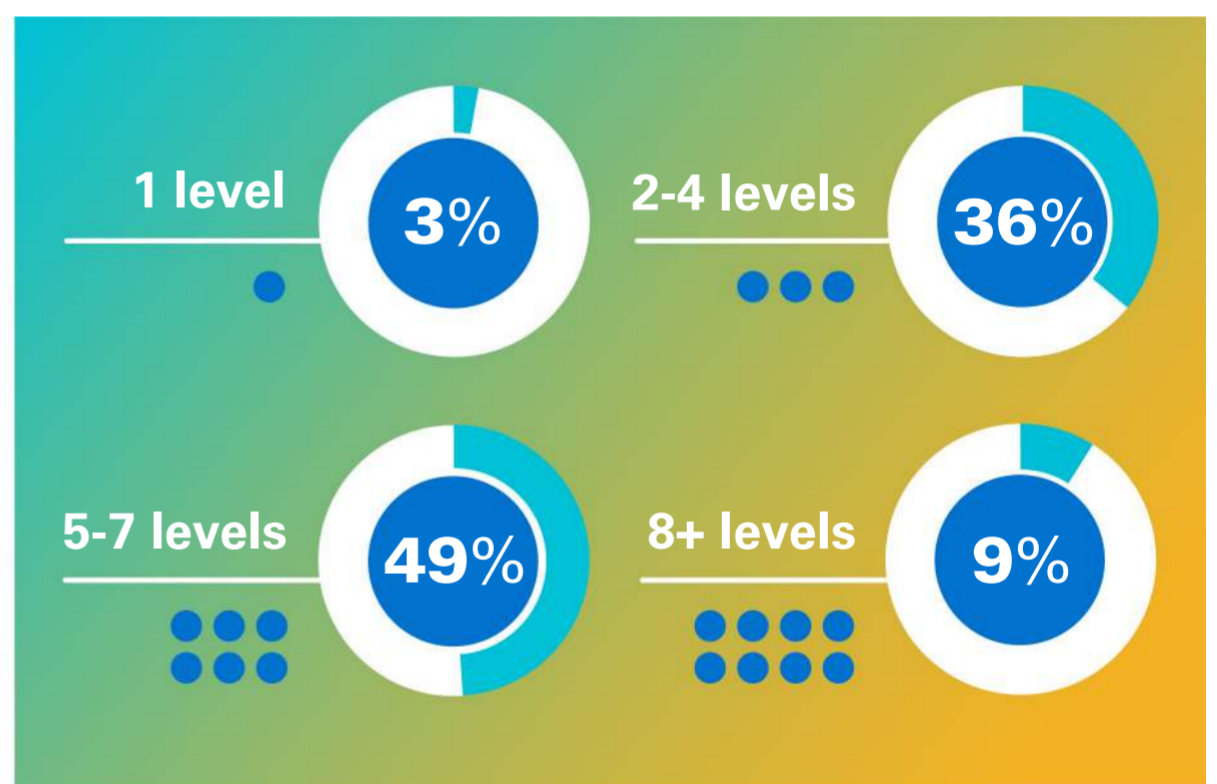
When do you begin outreach for sponsors?



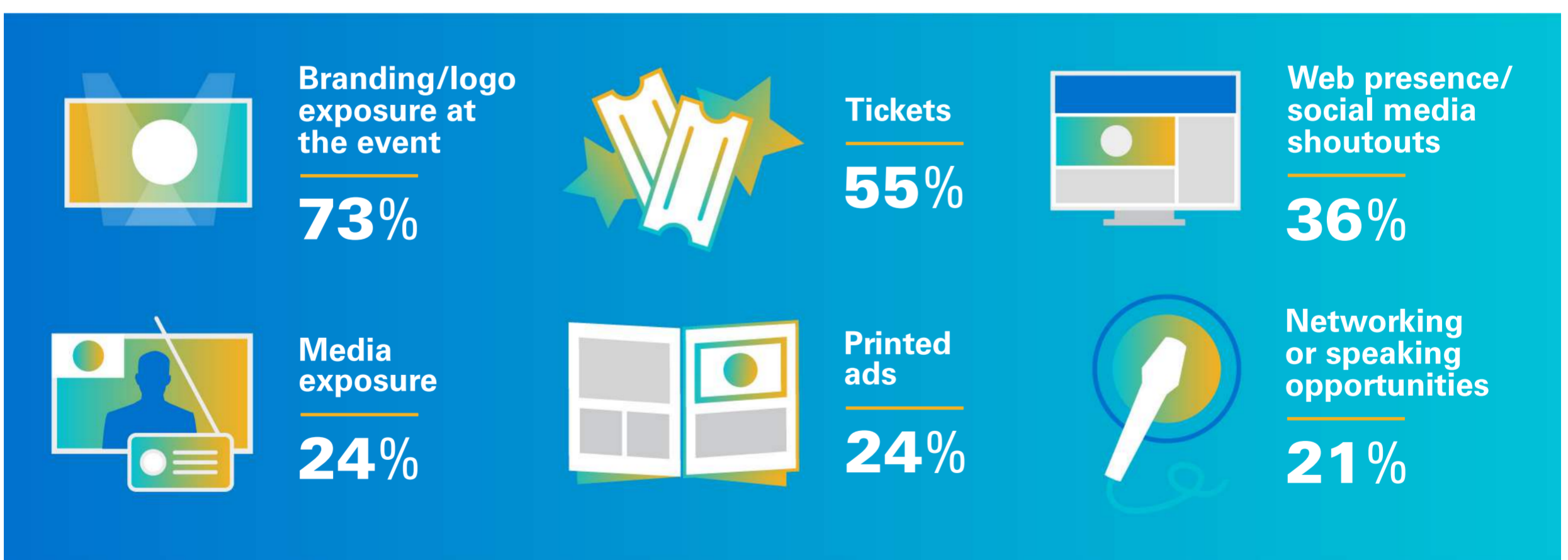
Who is in charge of soliciting sponsors?



How many different sponsor levels do you offer?



Which sponsor benefits do you believe are most valued?



How do you show appreciation for your sponsors after the event?

