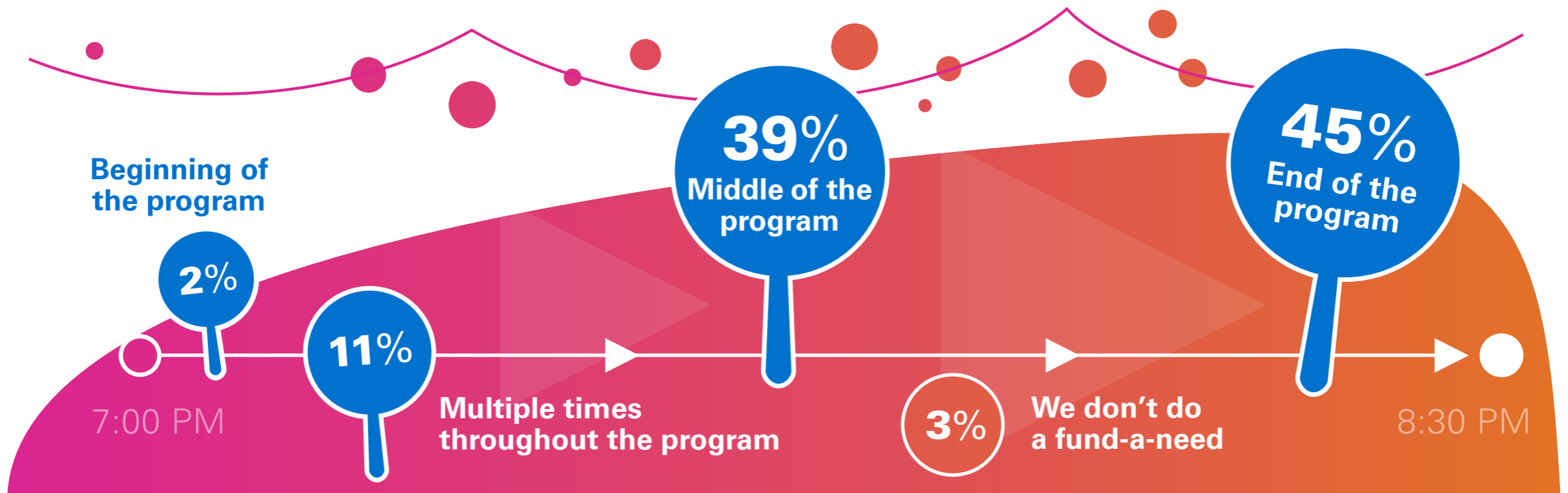


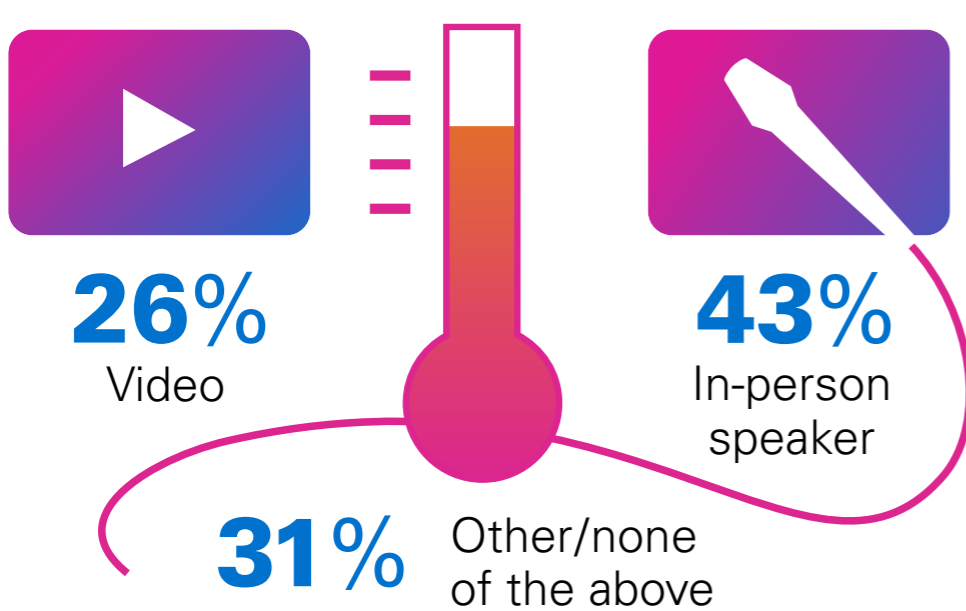
Survey Results: Fund-a-Need Insights & Strategies

This infographic reveals how nonprofits and schools execute Fund-a-Need campaigns at their events. It features survey results on the most effective fundraising methods, donor engagement strategies, and the impact this portion of your event can have on your financial goals. Explore the data and learn best practices to enhance your own Fund-a-Need efforts.

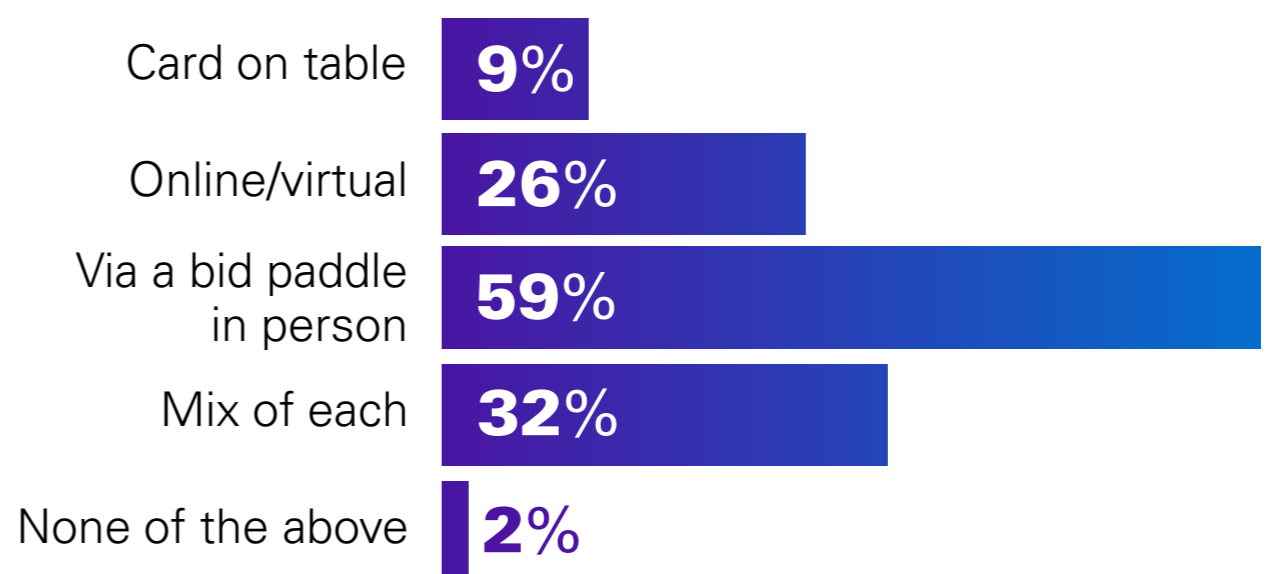
At what point in your event program do you typically hold your fund-a-need?



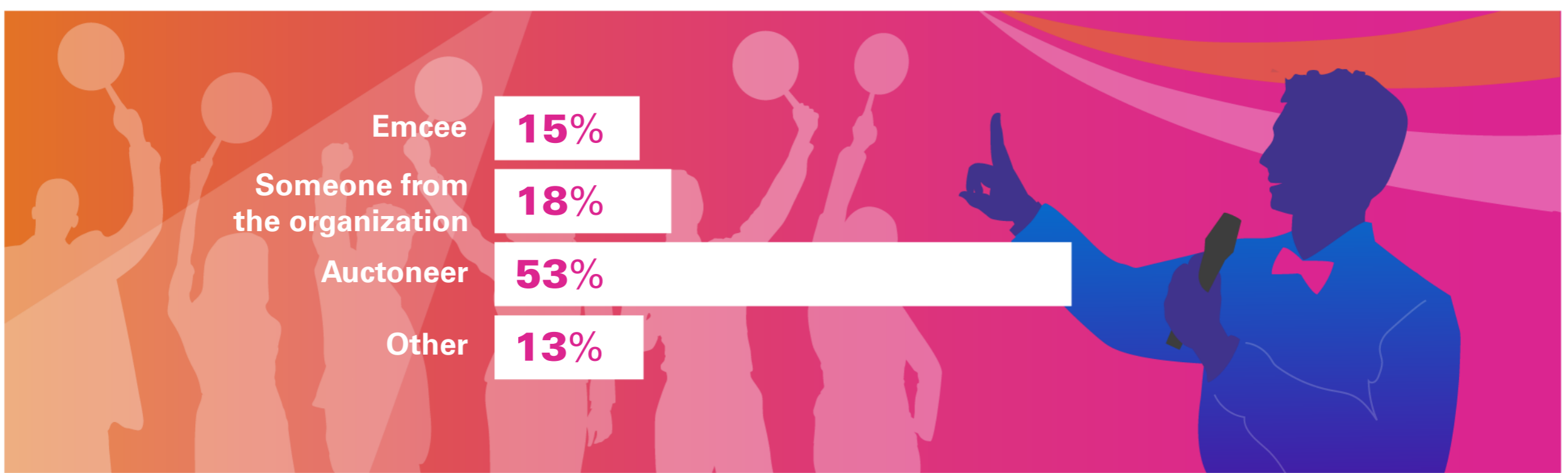
How do you showcase your mission during your fund-a-need program?



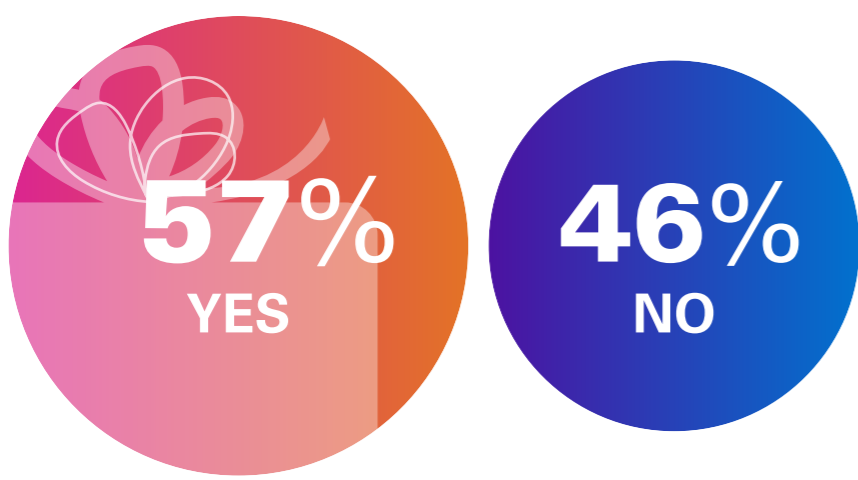
How do you accept the fund-a-need donations?



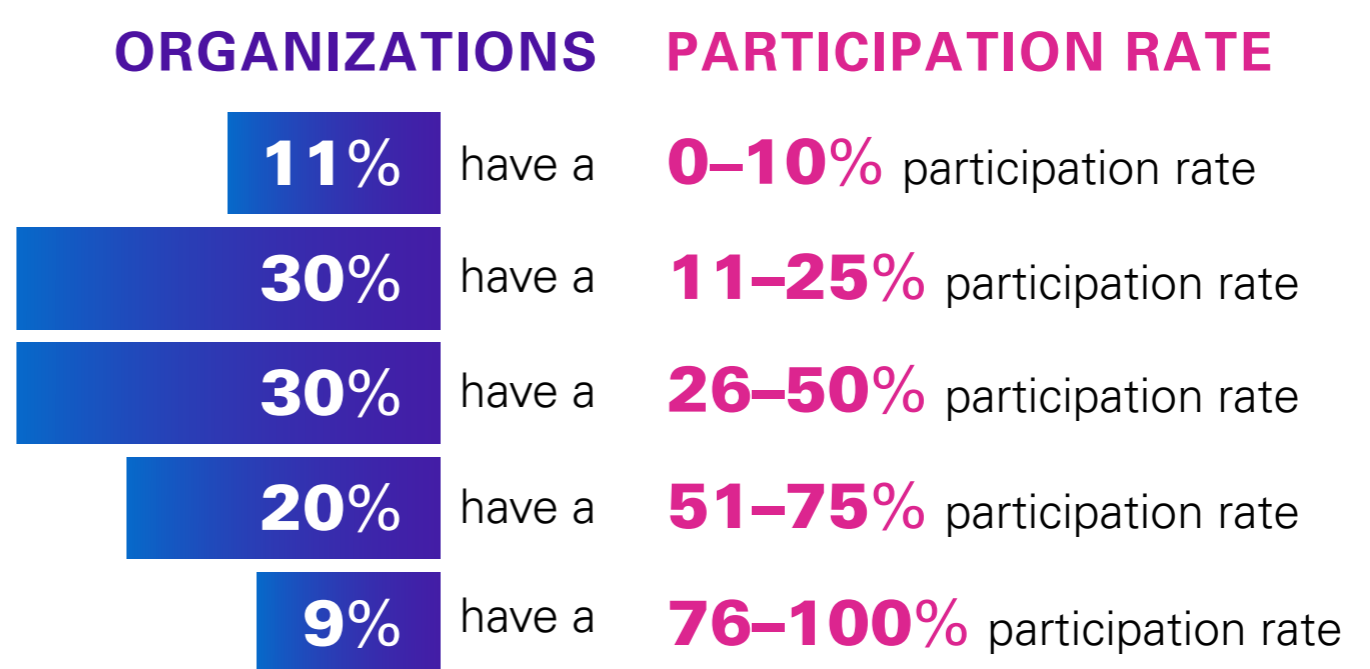
Who does your call for donations?



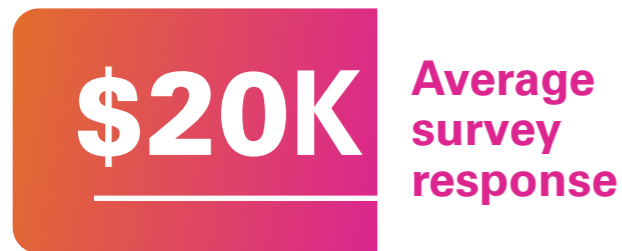
Do you typically have pre-committed gifts going into the fund-a-need?



Roughly what percentage of your audience participates in your fund-a-need?



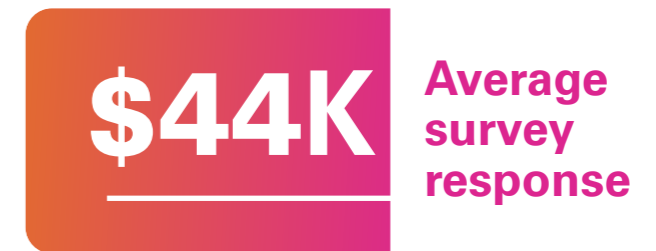
What dollar amount do you typically have pre-committed before your fund-a-need?



Roughly what percentage of your overall yearly budget is dependent on your fund-a-need at your event?



How much do you typically raise in your fund-a-need?



How do you recognize donors in your fund-a-need?

