

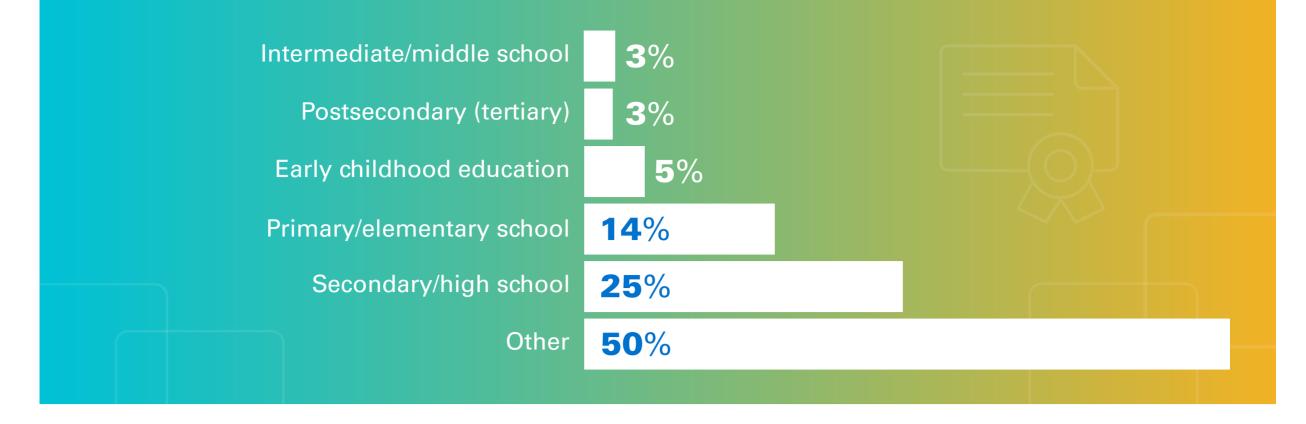
## **Survey Insights on School Fundraising**

Discover key trends, challenges, strategies, and best practices that will empower your school to maximize its fundraising potential. Learn from the experiences of schools nationwide to ensure your fundraising efforts thrive and support your educational goals throughout the year.

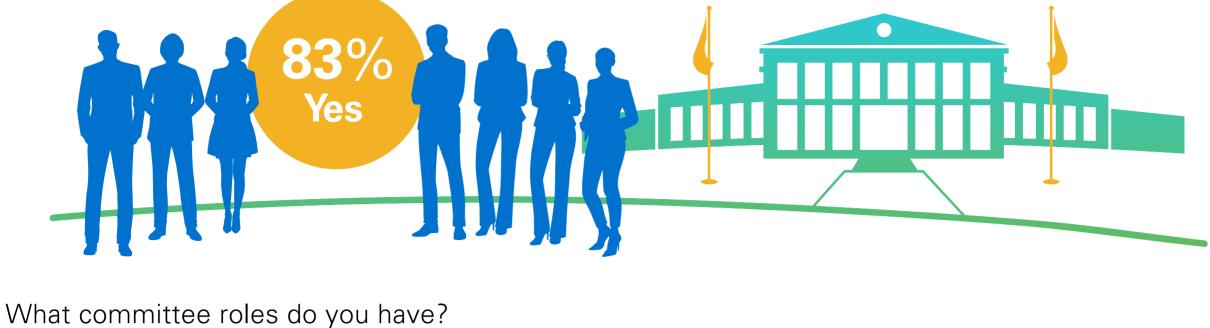
What type of school is your organization?

**25**% Public 75% Private

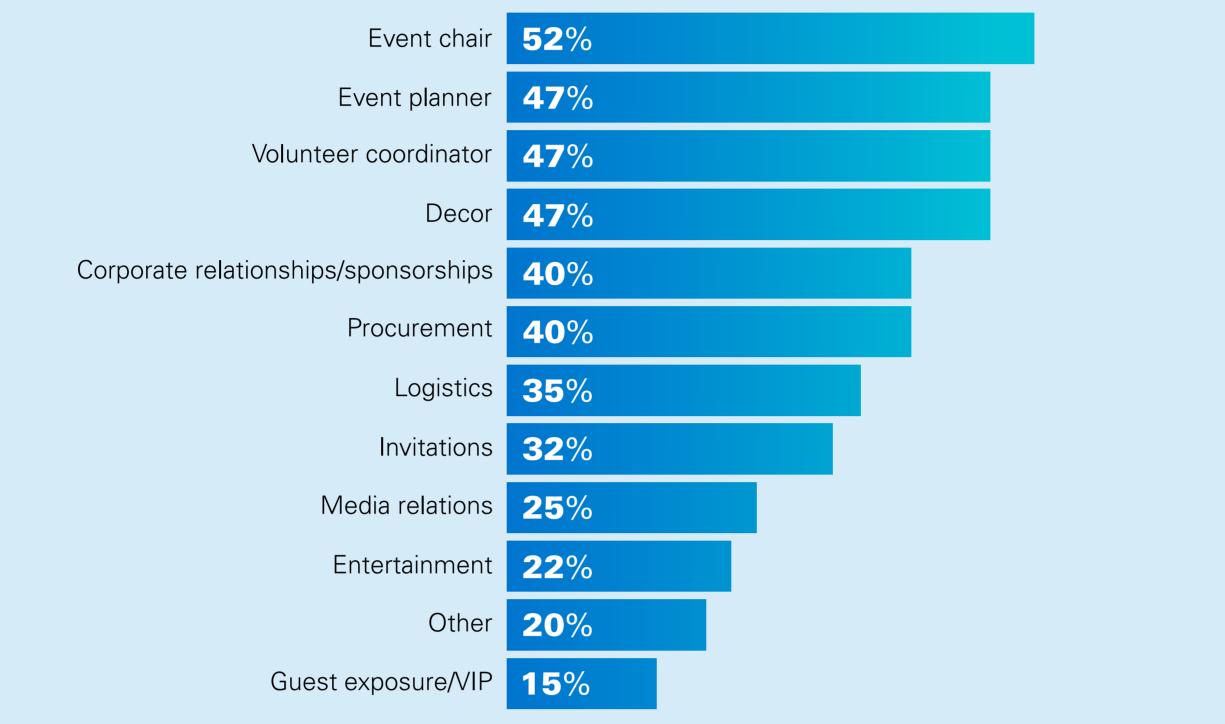
What level of education is your organization?

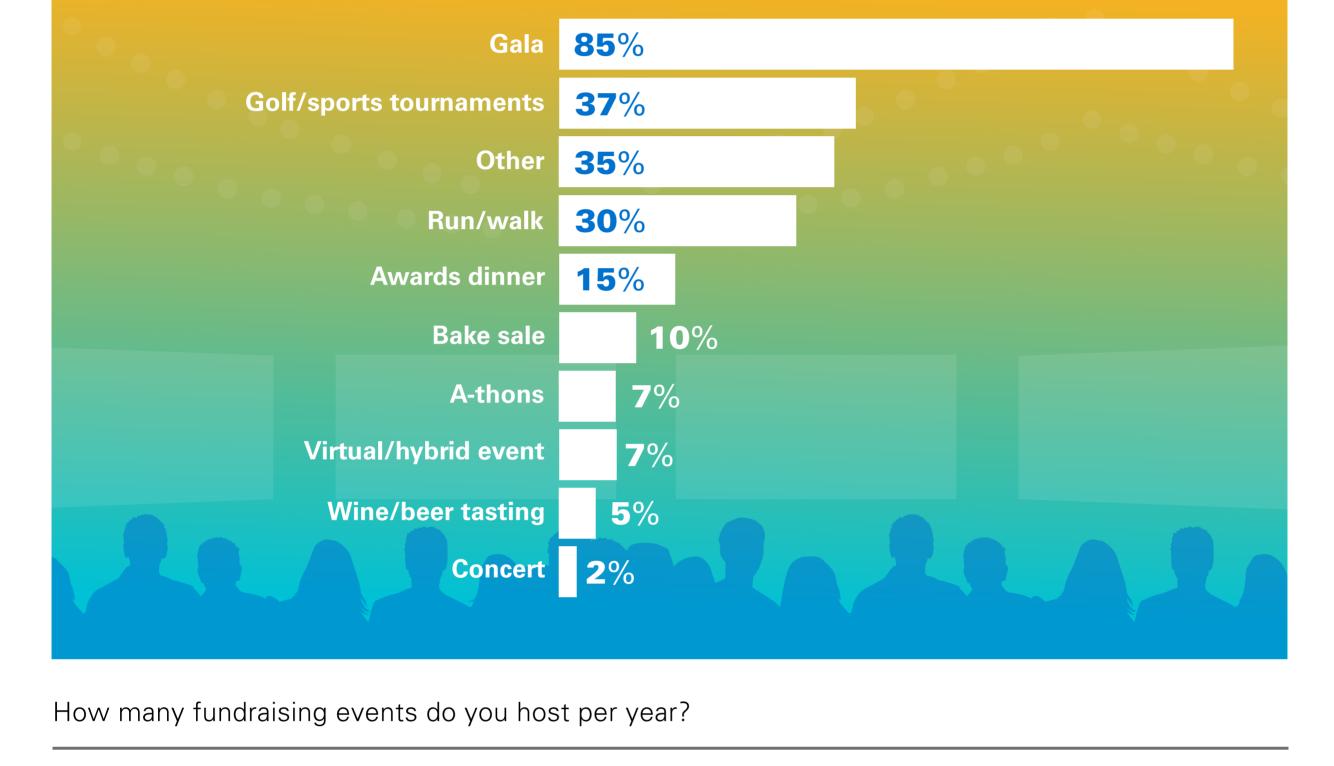


Do you have a fundraising committee?



What kind of fundraising events do you hold?





**7**%

7-10 events

**5**%

11 + events

**28**%

Parents

Alumni

4-6 events

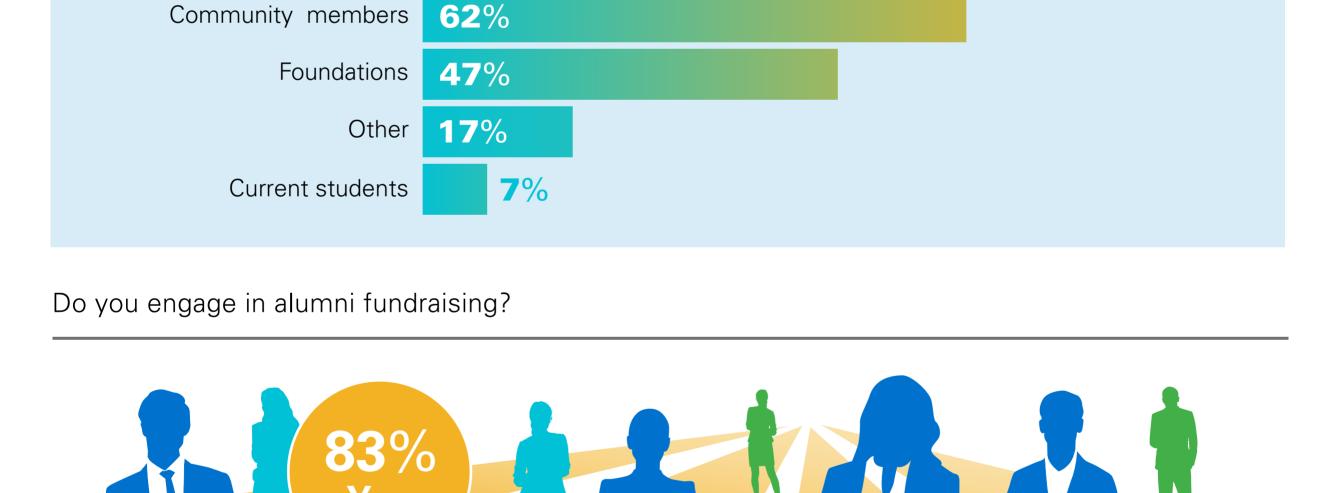
**85**%

**57**%

60%

Who makes up your donor base?

0-3 events



Email/newsletter **95**%

Corporate sponsorships

Personal requests

Direct mail

**85**%

**73**%

**68**%

**45**%

40%

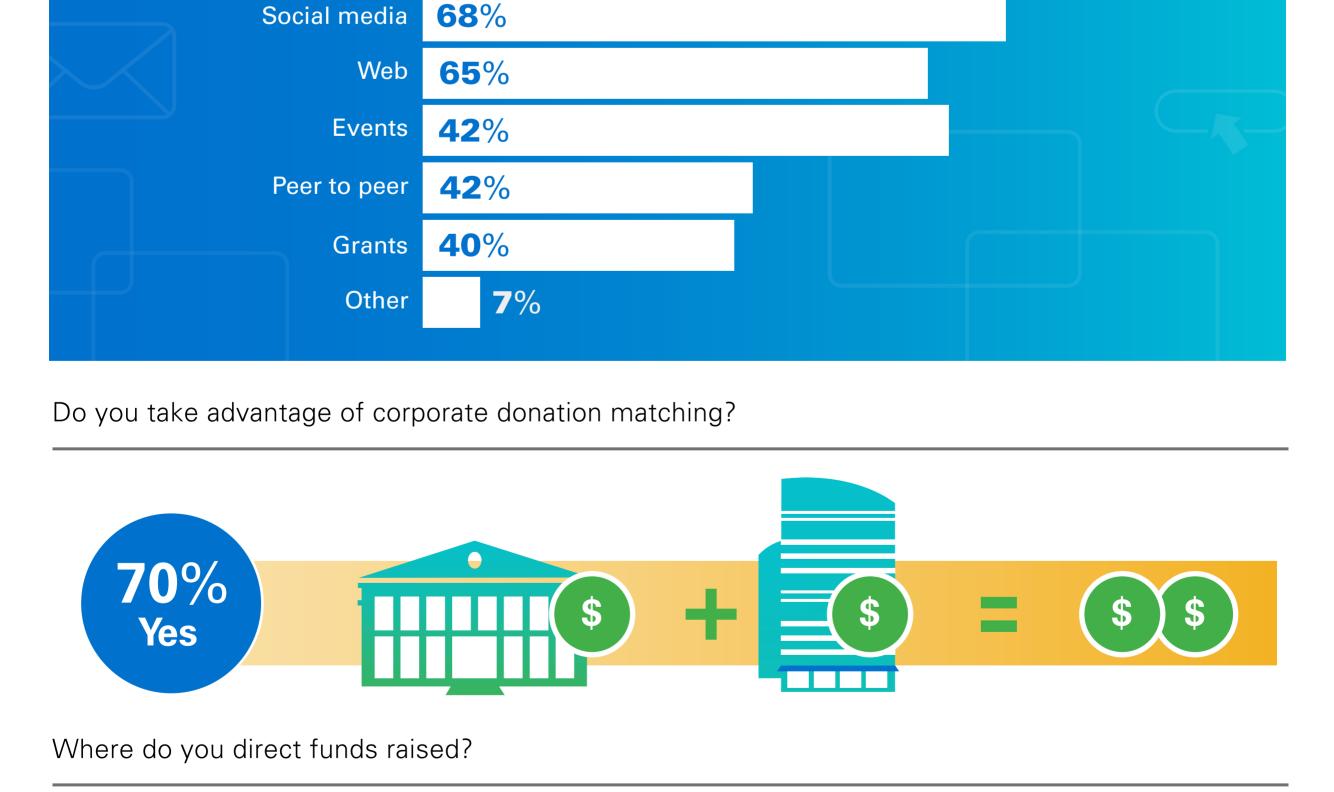
**52**%

Scholarships

Volunteers

Other

How do you solicit donations?



Staffing	<b>27</b> %		
Sports programs	17%		
Art/music programs	17%		
Clubs	<b>7</b> %		
All of the above	50%		
hat is the biggest challenge you face in school fundraising?			

Committee recruitment	<b>50</b> %
Donations	<b>35</b> %
Auction item procurement	<b>32</b> %
Grant writing	<b>30</b> %
Other	<b>25</b> %
Staffing issues	<b>22</b> %
Supporter engagement	<b>22</b> %
graatargiving	Dedicated to perpendit fundraising augus
greatergiving	Dedicated to nonprofit fundraising success.

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