

Year-Round Fundraising Event Ideas

Take advantage of your investment in **Greater Giving** fundraising software with these year-round fundraising ideas!

JANUARY

The most common New Year's resolution is to "Get In Shape." Throw a **Fun Run** or **Walk-a-thon** to inspire those looking to make a change and engage them with your cause.



FEBRUARY

Host a **Valentine's Day Date Online Auction**—from a romantic dinner, a weekend getaway, tickets to a show, roses for a year. Give your donors a way to play Cupid and also help your organization.



MARCH

Tee Up for a great year of Fundraising by hosting a **Golf Tournament**. Golf tournaments are growing in popularity. Attract sponsors, sell team packages, and incorporate other revenue generating activities to increase your fundraising on the fairway.



APRIL

Pickleball is a fun, fast-growing sport that's easy to learn. Hosting a **Pickleball Tournament** is a fun way to spread awareness to a new segment of donors and you might even learn a new skill!



MAY

The Kentucky Derby will be held the first Saturday in May. Get in the spirit of the event by hosting your own **Derby watch party**. People can dress up in their finest formal attire, drink mint juleps and raise money to support your cause!



JUNE

Music is a powerful unifier. Hosting a **concert**—whether large-scale or intimate—will attract sponsors, media, and ticket sales. The summer temperature isn't the only thing rising...You can also showcase your fundraising thermometer throughout the event.



JULY

Partner with a local winery, brewery, or bar for a **private tasting event**. Hosting an event in a unique indoor venue during the warmer months of the year can make your party more intimate and enjoyable.



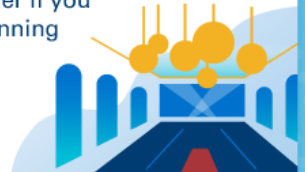
AUGUST

Back to School! Use your alumni or parent base to host a **Then-and-Now Trivia Night**. Have guests send in photos from their school days and incorporate them into games or event elements—celebrate the impact education has had on so many lives.



SEPTEMBER

September is a peak time for **gala season!** Plan ahead and sell sponsorships and tickets early. Check out the Auction Planner if you need help planning your event.



OCTOBER

Host a **No Show Ghost Gala**. The concept is that they enjoy a night at home and simply send in a donation to support your organization. Thank your supporters on social media or with a special Halloween ad.



NOVEMBER

Giving Tuesday is held the Tuesday after Thanksgiving. To ensure your success on Giving Tuesday, plan early by adding the date to your fundraising calendar, setting a goal, and checking out Greater Giving's resources to maximize your Giving Day!



DECEMBER

Get in the holiday spirit by planning a **Festival of Trees** fundraiser featuring beautifully decorated trees that can be raffled off or auctioned to benefit your cause.

