



Online Bidding Sponsorships

If you are using Greater Giving Online Bidding at your next event, you have multiple sponsorship opportunities: on your website, your guests' phones, and on leaderboards throughout the venue. Featuring sponsors via Online Bidding puts sponsor's logos directly in front of every guest, multiple times throughout the event— offering a huge value to potential sponsors.

Online Bidding sponsors get big exposure

At an Online Bidding event, guests are always checking back in with their devices—returning to view items they've bid on, making new bids, and responding to alerts. These **Online Bidding sponsors** are featured in the top right corner of the guest's mobile interface, giving them continuous exposure and keeping them present and relevant all night long.

The perfect sponsorship level at just the right time

The Online Bidding interface can feature multiple sponsors whose logos rotate whenever your guest switches screens. These smaller sponsorships are great for sponsors who cannot commit at higher levels, but still want exposure at your event. Online Bidding grants space for a number of large and small sponsorship opportunities before and during the auction.

Harness all stages of your event

Before the event, you can offer **website sponsorships** on your Greater Giving event website. For example, you could offer one, big sponsorship for your whole site, or multiple smaller sponsorships for individual pages (your event registration page, event homepage, donation page, or Online Bidding page).

Sponsorship opportunities on leaderboards placed strategically around the venue:

The Online Bidding software also offers **leaderboard sponsorships**, allowing you to showcase sponsor logos at the bottom of the Greater Giving leaderboard.

Place boards strategically around the venue, and guests will see your sponsors' logos scrolling across the screen whenever they go to check the winning bidders!

